

About Us

PhotoTours is a locally owned and operated Internet marketing company.

Our PhotoTours not only help to sell property, they can also be instrumental in securing new listings. Over the past 7 years, we have produced over 5,000 PhotoTours. Over 950 agents are registered on Santa Barbara PhotoTours and actively use our services. Each month our PhotoTour Websites receive over 25,000 hits from 12,000+ unique visitors. Our PhotoTours are viewed over 60,000 times each month.

Our Website services and listing content offerings enable agents to meet the needs of buyers who use the Internet to search for homes and set themselves apart from their competition. Our MLS Search (IDX) solution is used by the Santa Barbara Association of Realtors and over 400 local agents.

50% Off Your First PhotoTour

For a limited time, if you have never ordered a PhotoTour from us, you may order a Basic or Professional PhotoTour for 50% off our regular pricing.

Call Sara Today
(805) 570-1211

offer expires October 31, 2009

*All prices and packages are subject to change

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— Property Listing Products —

PhotoTours

All PhotoTours include an e-mail announcement that goes out to 1,500 MLS members. PhotoTour links can be used in FlexMLS and on Realtor.com, company and personal Websites, etc.

Basic PhotoTour\$150

- Images supplied by agent.

Professional PhotoTour\$50/Image (6 image minimum)

- Includes professional photography. High resolution images may be used in print and online.

Domain Names

Unique domains for listings of websites.

First Year.....\$50

Subsequent Years.....\$25/year

Subsequent Years (multiple).....\$20/year

Single Property Website

Includes Basic PhotoTour and unique domain.

Starting At\$200

Custom Listing Websites

Stand-alone websites include unique domain, property description, map, PhotoTour and contact page.

Starting At\$750

— Agent Websites Products —

Agent Websites

We have several types of agent websites available, ranging from Basic to our high-end completely custom websites with a listing management back-end. All agent websites except the Basic come with our Featured PhotoTours and PhotoToursIDX.

Basic Agent Websitestarting at \$150

- Monthly fee of \$25 for FeaturedPT lite

Enhanced Agent Websitestarting at \$185

- Monthly fee of \$60 - \$70 for FeaturedPT and IDX

Professional Agent Websitestarting at \$750

- Monthly fee of \$60 - \$70 for FeaturedPT and IDX

Custom Agent Websitestarting at \$2,500

- Monthly fee of \$60 - \$70 for FeaturedPT and IDX

- Monthly fee of \$25/month (\$250/year)

Featured PhotoTours

All of SBPhotoTours.com listings featured on your website and branded to you.

Featured PhotoTours.....\$50/month or \$500/year

- Requires \$250.00 setup fee

PhotoToursIDX

Give your website visitors the ability to search the Santa Barbara MLS for active listings. Enhanced IDX has our new lead capture system.

Basic IDX\$20/month or \$200/year

Enhanced IDX\$40/month or \$400/year

- Requires \$100.00 setup fee